

CLARASYS OPENS BOSTON OFFICE

17 July 2019: Award-winning management consultancy Clarasys has opened its first overseas office in Boston, USA.

Clarasys, founded in 2010 in London, will offer a full range of services in the US market.

The Boston office will focus on serving Clarasys's existing global clients as well as the wider US market, working across all sectors including information services, financial, healthcare and public services. Our business transformation services will cover sales, customer experience and order management and fulfilment.

CEO Matt Cheung said: "The move Stateside demonstrates the company's commitment to expansion." He continued: "Our ambition is to build a sustainable business that can serve clients globally and the Boston office helps us in that endeavour."

Clarasys uses its own agile methodology to quickly identify and unlock value, balancing quick wins with lasting transformation. Our consultants, who are technology neutral and do not favour one application over another, have a proven track record in supporting end-to-end customer experience and delivering operational excellence.

This year, Clarasys won 3rd place in the Sunday Times Top 100 Best Small Companies To Work For, its second top 20 placement by the Sunday Times in the last two years. The company has also been awarded the maximum three stars for extraordinary levels of Workplace Engagement.

The Boston office will be headed up by Clarasys President Mick Murphy, who joined the company when it was founded. He has experience in complex enterprise process, partner management and has been an advisor across a portfolio of complex global organisations.

Mr Murphy said: "I am delighted to lead Clarasys's first US office. I'm looking forward to supporting our existing clients and bringing our unique approach to the wider market. I've been on the journey from day one with the team in London and I'm

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excited to build a US business that is just as highly regarded by employees and clients."

If you would like an interview with CEO with Matt Cheung in London or President Mick Murphy in the US, please contact +44 (0)203 131 4312.