

Contact: Lee Behr – Inventor/Owner Behr@BehrClaw.com www.BEHRCLAW.com

## The BEHR CLAW: A Simple, Effective Tool That's Changing the Game for Boaters Now Available on Amazon and Selling Fast

Baltimore, MD – August 9, 2024 – In the world of boating, there's a new tool that's quickly becoming a must-have for anyone who spends time on the water. The BEHR CLAW, a straightforward and reliable device, is making waves for its ability to simplify boat retrieval and towing, and it's selling out fast.

The BEHR CLAW was developed by a seasoned boater with years of experience on the Chesapeake Bay, who saw a need for a tool that could make boat loading and towing easier and safer. The result is a product that is both innovative and simple, designed to help boaters avoid common challenges and hazards at the boat ramp.



The BEHR CLAW features a magnetized head that securely grabs and extends the winch hook from the trailer, allowing users to attach the hook without stepping deep into the water or doing the balance beam act on the trailer to reach the bow eye manually. This feature alone has made the BEHR CLAW a hit among boaters who are tired of getting wet or risking a fall on slippery ramps. The tool can be used from the side dock, beside the winch, or even from inside the boat, offering versatility that many find invaluable.



Beyond its utility at the boat loading dock, the BEHR CLAW is also being recognized for its usefulness in helping other boaters. When a fellow boater is stranded on the water, the BEHR CLAW's strong grip and extendibility of the tow hook makes it easier and safer to tow their vessel to safety. This capability has made it an essential tool for those who are always ready to lend a helping hand on the water.



## **Gaining Popularity Quickly**

Since its launch on July 7th, the BEHR CLAW has seen a surge in popularity, with many customers noting how much easier their boat loading experience has become. The tool's simplicity and effectiveness have struck a chord with both novice and experienced boaters alike, leading to strong sales and a growing reputation in the boating community.

## A Tool That's Built to Last

One of the key reasons behind the BEHR CLAW's success is its durability. Made with high-quality all aluminum materials, the BEHR CLAW is built to withstand the tough conditions often encountered in boating. Customers appreciate that it's a tool they can rely on, day in and day out at the loading ramp.



## Available Now On Amazon, But Selling Fast

As boating season continues, the BEHR CLAW is expected to remain in high demand. With its growing popularity, those interested in purchasing one are encouraged to act quickly, as supplies may not last.

For more information or to place an order, visit www.BehrClaw.com