

PRESS RELEASE



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Breaking: Ms. Health & Fitness Launches Their Fourth Annual Competition

FOR IMMEDIATE RELEASE: Thursday, July 2nd, 2020 at 10:00am PST

July 2, 2020 -- Ms. Health and Fitness is delighted to announce their 4th annual Ms. Health and Fitness Competition.

The Ms. Health and Fitness Competition is an online poll voting competition featuring thousands of active lifestyle models from everywhere in the world. The grand prize winner will not only receive the honor of gracing the coveted cover of Muscle & Fitness Hers Special Olympia Edition, but they will also take home a cash prize of \$20,000. Registration is currently open at www.mshealthandfitness.com for participants who are passionate about the health and fitness industry. For those interested in voting for their favorite models, they will be allowed to start placing votes starting July 20th, 2020.

This competition not only provides the exclusive opportunity to be featured by Muscle & Fitness Hers Magazine, but acts as a cause marketing campaign benefiting [Jared Allen's Homes for Wounded Warriors](#). The non-profit organization owned by the pro football star, Jared Allen, seeks to support veterans and service members who have experienced physical injury while serving in the military. Since the first Ms. Health Fitness Competition in 2017, Ms. Health Fitness has proudly donated **\$485,930.45** to support Jared Allen's Homes for Wounded Warriors.

An executive at Ms. Health & Fitness exclaimed, "Nothing makes us happier than the ability to help others. This competition is a great opportunity for competitors to actively pursue their Health and Fitness dreams, while helping us continue to contribute to a great charity such as the Jared Allen's Homes for Wounded Warriors. We couldn't be prouder for the opportunity to do what we do."

Those interested in participating in the upcoming Ms. Health & Fitness competition can head directly to www.Mshealthandfitness.com to register.