

Congratulations

Power Ford is a 2024 Top Workplaces winner!



USA Award

You've earned the coveted gold badge!

Based entirely on the employee feedback captured with the Workplace Survey, your Top Workplaces win is proof positive that Power Ford puts its people first.

Share this victory with senior leadership.

It's a big deal, so make sure you share this news with senior leaders. For now, we ask that you keep your Top Workplaces win limited to this small group. But as soon as the awards list has been published, you can tell your employees – and the whole world – you're a Top Workplaces winner! See below for the timeline of events.

Put your Top Workplaces award to work for Power Ford.

Being a Top Workplaces winner can give your organization a competitive advantage. It can help you to attract the right talent and get the attention of customers. So, let's get ready to promote your award and showcase what makes your culture so special. Here are some ways to do that.

Here's what to do next.

Start by getting the Top Workplaces Media Kit that includes materials for promoting your award.

Learn more about Employer Branding

Build Your Brand

Upgrade to Employer Branding

Your Employer Branding subscription **includes the Premium Media Kit** plus tools for building your employer brand.



Premium Media Kits

Access kits for current and any future premium Top Workplaces awards.



Premium Company Profile on topworkplaces.com

Create a custom profile that's featured on the site seen by millions each year.



Culture Facts

Leverage employee feedback to show what makes your culture unique.



Culture Badges

Show off where your company culture excels.

[Learn More](#)

What's Next?

The countdown to the big celebration.



Top Workplaces USA

Today

Update your company profile

Update your company profile for the media partner and topworkplaces.com website.

ASAP

Tell senior leaders Power Ford is a Top Workplaces winner

Share the exciting news with senior leaders. Don't forget to take a few data-driven insights with you. But remember, word of the award needs to be kept quiet until 03/20.

01/02

Prep your press release

Get ready to tell the world Power Ford is a Top Workplace!

[See your Media Kit](#)

TBD

Celebrate with fellow Top Workplaces

Join with Top Workplaces winners for the Top Workplaces USA 2024.

03/20

The announcement goes live

Now the world knows Power Ford is a Top Workplaces winner.

Make sure you check online and pick up your copy of the section!

03/20

Celebrate with your employees

It's time to share the excitement! Let employees know you've been named a Top Workplaces - and don't forget to thank them for participating in the survey.

Get ready to participate in 2025

Power Ford is already registered to participate next year. You will be notified when it is time to start the process. In the meantime, leverage your data through Insights, Pulse, and Employer Branding to keep your culture in top shape.

Get your Top Workplaces swag.



Show off your achievement! The Top Workplaces store offers lots of great ways to celebrate and commemorate your award. Please note: American Registry is the only source licensed by Energage for official Top Workplaces merchandise.

[Shop Merchandise](#)

Frequently Asked Questions

How are Top Workplaces awards determined?

All Top Workplaces awards are based solely on employee feedback. There are no subjective elements to the process, making Top Workplaces the most credible, authentic employer recognition program.

Top Workplaces are determined on quantitative employee feedback, as well as the statements and demographic information that we collect within the Workplace Survey. Because we have collected data from more than 23 million surveys at over 70,000 organizations, the Energage benchmark is the most accurate benchmark available.

[Go here for more information about Top Workplaces Methodology.](#)

Read more about our methodology for determining TopWorkplaces from Dr. Greg Barnett, Energage Chief People Scientist:

[Watch What Makes a Top Workplace](#)

Can we use the results from one survey for all Top Workplaces awards?

Yes! Completing the Workplace Survey puts you in the running for all Top Workplaces awards determined within 12 months from the close of your survey, including the Top Workplaces USA award, Regional, Industry, and Culture Excellence awards.

For more information:

[View the Top Workplaces National Awards schedule](#)

[View the Top Workplaces Regional Awards program information](#)

How can we promote our award?

First, visit your media kit page. While your media kit may not yet be unlocked, it will be your home base for materials to promote your award. In the media kit, you can access the award logos that you have unlocked, templates to announce your award internally and externally, and ideas for how to use your award across your properties.

[Go to the media kit](#)

Also be sure to update your **topworkplaces.com** profile. This is your hub for promoting what makes your organization great. Promoting your profile on your website's Careers page or third-party recruiting sites is visible evidence that you care about your employee culture.

[Update profile page](#)

Top Workplaces FAQ