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**LEGENDARY FASHION DESIGNER KARL KANI SET TO RELEASE DOCUMENTARY
'THE ORIGINATOR'**

LOS ANGELES, CA (August 2, 2016) - Famed streetwear designer Karl Kani, celebrates over 25 years of success with his international brand and teams up with emerging director Sue Vannasing for the documentary "Karl Kani: The Originator," to chronicle his career. Widely known for fusing hip-hop music and fashion, Karl has paved the way for several urban apparel brands to break into the industry and has been dubbed, "The Originator."

The documentary will feature rare footage of Kani during his many years of building his fashion empire, with Kani sharing his personal story of breaking racial barriers, surviving ordeals of entrepreneurship and becoming the role model to so many of today's A-list hip-hop influencers. Many celebrity friends of the Kani brand will make appearances throughout the documentary, discussing the impact Kani had in their lives firsthand personally and professionally.

"I am beyond thrilled to have the opportunity to visually bring the Karl Kani story to life. Karl has made an enormous contribution not only to the "urban" fashion industry but also the fashion industry as a whole. Many do not know his full story or the challenges he's faced. The inspiration and motivation this documentary will deliver is unparalleled," said Vannasing.

Sue Vannasing is set to direct and produce the project through her company Dream Cloud Productions along with producers Darryll C. Scott and Luc-Richard Elie. Vannasing founded Dream Cloud Productions in 2015 to focus on producing projects, which share real stories about minorities. Karl Kani will serve as an Executive Producer on the documentary.

The documentary is set for a 2017 release date and investment opportunities into the project are available. For more information on the project or investment opportunities, contact Sue Vannasing at sue@dreamcloudfilm.com or (213) 458-7575.

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