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CREATIVE PROPULSION LABS BUSINESS MARKETING SERVICES **REDEFINE CUSTOMER EXPERIENCE**

Miami-based marketing company offers innovative solutions with ERP Installation and Customer Service through CRM software management

MIAMI, FL May 14, 2018 —Bridging the gap between marketing and customer experience, Miami-based creative agency and marketing company Creative Propulsion Labs recently expanded their services to include innovative solutions in customer experience through ERP installation and CRM software management. As technology continues to grow at a rapid pace, and customers expect more with corporate interactions, Creative Propulsion Labs is proud to be at the forefront of helping businesses run smoother, in a streamlined way that helps to lower costs. The end result is a symbiotic relationship that benefits both the customer and the business.

Contemporary businesses need to offer all-encompassing solutions, and a positive experience is that much more likely to result in repeat customers. Creative Propulsion Labs now offers businesses a top-notch solution with an experienced customer service team on hand using the latest Customer Relationship Management software. These services offer a simple way to build relationships through an improved customer service experience that reduces operational costs.

Businesses looking to grow on the front-end need to be able to handle increased capacity on the back-end as well. Along with added services that enhance what the customer sees, Creative Propulsion Labs now offers a way for companies to grow behind the scenes. Through Enterprise Resource Planning, or ERP Installation, Creative Propulsion Labs can simplify the complexity in any organization through optimized logistics. ERP Installation takes

everything in an organization, from data and processing software modules and hardware, placing them into one easy to access and control unit.

“Today’s businesses are looking for all-in-one solutions,” noted Creative Propulsion Labs Adam Mizrahi when talking about the company’s new services. “Gone are the days where one company does marketing, and another does customer service, it doesn’t work like that anymore. And that’s what we’re here to offer with our CRM and ERP Installation —an all-in-one solution to your business marketing needs.”

An industry leader in branding, creative design, web design/development, business marketing, and digital media, Creative Propulsion Labs has shown yet again with these service expansions why CPL is home to today’s most innovative designers, writers and entrepreneurial-minded talent.

About Creative Propulsion Labs

Creative Propulsion Labs is a Miami-based marketing firm that provides comprehensive solutions in web, print, and digital marketing. Their services include user interface design, application design and development, web design, branding, corporate design services, digital advertising, social media marketing, content development, SEO, affiliate marketing, conversion optimization, and more. For more information visit www.creativepl.com.