

TASTE MORE OUT OF LIFE™



BRAND STORY:

We built Somrus recipes in our home kitchen with ingredients from our home country. Our bouquet of flavors are one part gourmand, one part humble homemade touch, and one-part global citizen. We have channeled the best of our nation in the hopes of sharing the heritage, vivacity, and mysteries of India with the world.

Want to know more? Read on.

In 2014, a Chicagoland Mom, with a true passion for cooking developed Somrus in her kitchen. Growing up in India, she cooked alongside her mother, and learned about the unique flavors and ingredients of Indian cuisine. When she came to Chicago, she brought her love of flavors with her and decided to create a line of spirits, each expression inspired by Indian recipes reflecting her hospitable homeland.

KEY INFORMATION:

- Made with real dairy cream from Wisconsin
- Light & smooth, yet full of flavor
- All-Natural Ingredients
- Gluten Free
- 27 Proof
- Made in USA



SATISFYING RUM CREAMS FROM

SÖMRUS



CHAI: An exquisite blend of real dairy cream, handcrafted rum and luxury spices & nuts, featuring cardamom, turmeric and saffron.



MANGO: Imagine a cross between mango, peach, nectarine and apricot, but better!



Q: Are Somrus Chai and Mango gluten-free?

A: Yes, Somrus flavors are certified gluten-free.

Q: Does Somrus Chai contain nuts?

A: Yes, the recipe uses nuts, namely pistachios and almonds.

Q: What is the spirit base used in Somrus flavors?

A: Rum from the Caribbean.

Q: How do I drink Somrus Chai?

- A:**
- Over ice
 - Mixed with hot or cold coffee
 - Mixed with hot or cold tea
 - Equal parts Somrus Chai and Jagermeister makes a great German Strudel shot!

Q: How do I drink Somrus Mango?

- A:**
- Over ice
 - Mixed in pina coladas
 - Mixed in boozy milkshakes
 - Mixed with Vita Coco Coconut Water or Pineapple Coconut Water

Somrus Chai and Mango are also great over ice cream and used in desserts like cheesecake.

Encourage customers to visit
somrus.com
 for many more recipes.



www.somrus.com



PLEASE DRINK RESPONSIBLY.

Somrus Chai and Mango Cream Liqueurs. 13.5% Alc./Vol. 27 Proof.
 Produced in the USA by SomPriya Fine Spirits, Pewaukee, WI

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